John B. Lacson Foundation Maritime University-Molo, Inc. College of Business Iloilo City

ATTITUDE OF BACHELOR OF SCIENCE IN CRUISE SHIP MANAGEMENT STUDENTS TOWARDS RESEARCH

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Abstract

This study was conducted to determine the attitude of BSCSM students towards Research. The 97 respondents were selected randomly from the 3rd year BSCSM students. A questionnaire was used to gather the data. The data gathered were subjected to a descriptive statistics using frequency count and mean. The study revealed that the attitude of BSCSM students towards research as a whole group and when classified according to sex, high school graduated from, family monthly income and classification is positive.