

**John B. Lacson Foundation Maritime University- Molo, Inc.  
College of Business  
Iloilo City**

**ALUMNI INVOLVEMENT AS PERCEIVED BY BACHELOR OF SCIENCE IN TOURISM  
MANAGEMENT GRADUATES**

**A Research Paper Presented to the  
Faculty Members of the College of Business  
John B. Lacson Foundation Maritime University- Molo, Inc.  
Iloilo City**

**In Partial Fulfillment  
of the Requirements in Research  
(Methods of Research)**

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**November, 2017**

Camano, C., Eliseo, P.D., Gersava, G.G., Juaneza H.G.V.Z., Panaguiton, F.G., Sigue, J.L., Sual, M.F., Tubise, K.L., "*Alumni Involvement as Perceived by Bachelor of Science in Tourism Management Graduates*". Unpublished Research Paper. John B. Lacson Foundation Maritime University Molo, Inc., November 2017.

*Abstract*

This study aimed to determine alumni involvement as perceived by the graduates of Bachelor of Science in Tourism Management. From among the BST graduates from year 2012 to 2016, a quota of 100 graduates with a sample of 20 students per year graduated was conveniently selected. A researchers-made questionnaire was used to gather data. Statistical tools used were mean, standard deviation and percentage. Results showed that the alumni involvement should be "very high" as perceived by BSTM graduates.